

Volunteer 411



Girls use their best and brightest strategies to reach their goals and have a successful cookie sale.

This issue of the Volunteer 411 has much of the information you need for the cookie sale. Let's make this cookie season a huge success!

Before the cookie sale...

Here are a few steps you can take now that will assure your troop has a super successful cookie sale:

1. Recruit your troop's cookie sale manager and register them as a member. Troops must have a registered troop cookie manager before they can receive their troop cookie sale materials, have access to eBudde, the cookie sale management site, and for girls/parents to be able to access Digital Cookie. If you are going to act as the troop cookie sale manager yourself, please let us know.
2. Set up your troop's bank account. Troops must have an active bank account to participate in the cookie sale. Check out the section on troop finances in [Volunteer Essentials](#) to open your bank account. Troops can also set up an app payment system like Venmo, PayPal, and Apple or Google Pay that links to the troop bank account. Parents can obtain payment from traditional sales customers using these phone payment apps and also pay the troop for their daughter's cookie order, avoiding any non-sufficient funds check charges to troop accounts. Contact Jodi Steines at jodi@gsmanitou.org if you need help with this.
3. Work with your troop cookie sale manager to decide if your troop will have a cookie booth. See later in the 411 for more details.
4. Communicate regularly with your Girl Scout parents about the cookie sale. First, customize the Cookie Sale 101 letter that is in the *Resources* section of your Volunteer Toolkit under "Cookie Program." You'll also need to have your Girl Scout parents complete the Parent Permission Form. You can find the permission form in three places: the Volunteer Toolkit, on our website at bit.ly/CookieParentPermission, and linked in the Cookie Sale 101 letter. Parents must complete and sign this permission form before girls receive a cookie order card. Leaders give this completed, signed form to the troop cookie sale manager to aid her in ordering girl rewards. Retain the completed signed copies until all monies are received.
5. Work with girls to learn about how to plan their sale, set and meet their goals, and how to sell responsibly, respectfully, and safely. See the additional resources in the 411 for ways to do this!

Cookie Sale Basics

Each community has a community cookie sale manager who meets with local troop cookie sale managers to help facilitate their troop cookie sale. Community cookie sale managers will contact registered troop cookie sale managers in November/December and provide information regarding their local cookie meeting (may be a virtual meeting). Troop cookie sale managers receive their troop cookie sale materials from their community cookie sale manager and have access to the online girl ordering system, eBudde, in early December.

Cookies will sell for \$5 and \$6 for specialty cookies (S'mores and Toffee Tastic).

Digital Cookie



1 Register

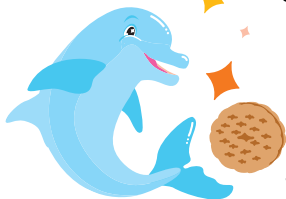
2 Set Up Your Site

3 Invite Customers

4 Track Your Goal

Troop Cookie Managers should encourage all parents and girls to use Digital Cookie. Customers pay for all digital orders with a valid credit card at the time of ordering. There are no transaction or credit card fees. Delivery is free when a Girl Scout delivers the cookies. Customers only pay shipping if the customer wants cookies mailed to them. The use of Digital Cookie precludes Troop Cookie Managers having to deal with checks or large amounts of cash from parents. The issuance of non-sufficient checks and non-payment by parents was virtually non-existent in the 2022 cookie sale because of the increased use of Digital Cookie.

December Holidays and Cookie Selling...



Beginning December 16, 2022 *Digital Cookie* will open for all customer orders. No social media sales or sales to family and friends before December 16, 2022. No door to door sales until January 5, 2023. Girls/parents will receive a registration email in early December so they can set up the girl's digital web page. Parents must have a current, valid email on file to access Digital Cookie. Volunteers will receive a registration email two days prior to parents receiving their email.

Troop Gift of Caring

Prior to the cookie sale, troop leaders and cookie sale managers should work with girls to choose a local organization to whom to donate cookies. Girls ask customers to purchase a few packages to donate to this local organization. Troop Gift of Caring cookies are part of the troop order and are received with the troop order at cookie delivery.



Troop Reward

Troops who sell an average of 190 packages per registered girl in their troop will earn one-day tickets to one of the following:

- Kalahari Water and Theme Park, Wisconsin Dells
- Tundra Lodge, Green Bay
- Renaissance Faire, Bristol Wisconsin
- Milwaukee Zoo

Or a cash deposit of \$150-\$250 depending on number of registered girls in the troop selling cookies.

Girls in qualifying troops (troops that sell 190 per registered girl average) have to sell a minimum of 35 packages to earn a ticket. The sales average of troops with 11 or more registered girls is calculated on 90% of registered girls.

Leaders will receive tickets for adults to meet Girl Scouts of the USA's girl/adult ratio for troop trips. Instructions for ordering additional adult tickets will be shared at a later date.

Important dates for the 2023 Cookie Sale

- **December 16:** Digital Cookie opens for all orders.
- **January 5 - January 22:** Door-to-door sales.
- **January 23, 11:59 p.m.:** Troop orders submitted via the online ordering system, eBudde.
- **January 23 - March 19:** Digital Cookie remains open for shipped and donated cookies.
- **February 9:** Cookies may be picked up from local cookie cupboards. Volunteers must place the cupboard order in eBudde.
- **February 10 - March 19:** Troops hold booth sales.
- **February 10-18:** Community cookie delivery begins. Community Cookie Sale Managers will know their delivery date by October 2022.
- **March 3:** Girl monies due to Troop Cookie Sale Manager.
- **March 6:** Troop Cookie Sale Managers deposit all cookie monies into the TROOP ACCOUNT. Troop Cookie Sale Managers should avoid taking large checks from parents as they may result in non-sufficient check fees to the troop account.
- **March 7:** Girl Scouts of Manitou Council will debit troop accounts 65% of the total amount owed to the council.
- **March 23:** Troop Cookie Sale Managers will submit their FINAL troop reward order in eBudde.
- **April 3:** Manitou Council will debit troop accounts for the balance owed to the council.
- **April:** Troop Cookie Sale Managers will receive girl rewards.

Cookie Booths



Troop leaders should work with girls and Troop Cookie Sale Managers to decide if they want to have a booth sale. Cookie Booths are held from **February 10 to March 19, 2023**. Troops may choose from pre-set dates and time slots at Pick 'n Save and Festival Foods stores. Beginning **9:00 a.m. Saturday, January 7 through January 14**, troops will be able to select three open time slots at each store to hold a booth sale. **January 15 - February 6** troops can select any amount of open time slots. Troops can schedule booths with other local businesses. Girl Scouts of the USA is working to set up a system to hold booths at Walmart stores. We will continue to update you on this as we learn more.

Troop Cookie Sale Managers and/or Troop Leaders can preorder booth cookies from a local cupboard via eBudde for pick up on or after **February 9**. Each cupboard will have set days and times for pick up and returns. The benefit of preordering from a cupboard is that volunteers may return full, unopened cases of unsold cookies within seven days of pick up. **No returns are accepted for cookie booth cookies ordered via eBudde with a troop's initial order.**

Troops who sell 120 packages in booth sales earn one-night building rental for a troop getaway or a pool party at camp. Troops who sell 240 packages earn two-nights building rental. Note: during the peak summer months of June - August, a two-night reward is required for a one-night camp building rental. This is a very popular reward and is earned by most troops holding booth sales.

Cookie Business Badges & The Cookie Entrepreneur Family Pin

Cookie Business and Financial Literacy badges are a great way to assure girls learn entrepreneurship skills from the cookie sale. [Explore them now!](#)

The Cookie Entrepreneur Family pin allows parents to support the entrepreneurship learning with their daughters as well. [Explore the pin now!](#)

Badge requirements and Cookie Entrepreneur Family pin requirements can be found on the Volunteer Toolkit. Don't forget to shop the badges & cookie pin in our Petals to Patches store or [online!](#)



Built By Me Cookie Planner

Cookie Rookie



With options to fit all interests and schedules, this online tool helps Troop Leaders easily guide girls in planning a customized troop plan for an incredible cookie experience from start to finish! It is as simple as taking a short quiz! [Get started!](#)

If troops are working with girls who are new to the Girl Scout Cookie Program, they can help make their first steps delightful ones! Start their cookie journey with a fun, 10-minute [video](#) that explains the basics to younger girls, along with a leader's guide.

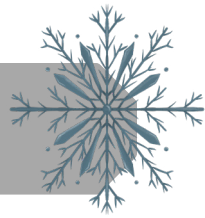
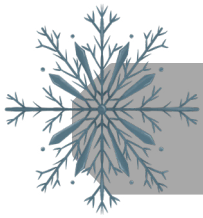


To help you plan for a successful cookie sale, Little Brownie Bakers provides resources for troop cookie sale program activities. Check them out at Little Brownie Bakers [website](#).

NEW Cookie - Raspberry Rally (Shipped Only)

A pink crisp raspberry flavored center and dipped in the same chocolate coating as our popular Thin Mint cookie. Raspberry Rally will be sold exclusively on Digital Cookie for shipped orders only.





Winter Break Camp

It's time for Girl Scout Camp - winter style! Join us this December for a series of day camps at Camp Evelyn. Each session will include classic camp activities & outdoor winter fun. Please pack winter gear for outdoor adventures. Snacks will be provided at each session, but please pack a cold lunch.

Check-in for all sessions is from 8:00 - 8:30 a.m. and check-out is from 3:30 - 4:00 p.m.

Registration for the Winter Break Camp sessions is available at bit.ly/CampEvelynWinterCamp.

Math Magic

When asked to describe a mathematician, many of us picture a person huddled over a giant blackboard inside a classroom solving equations full of numbers and odd symbols. In reality, math is all around us all the time! During this fun-filled day, we're going to explore nature while we look for patterns and shapes. There will also be time to get creative when you design your very own map. At the end of the day you will warm-up by the fire and make delicious s'mores. At the completion of this camp, you will earn your *Math in Nature* badge.

When: Tuesday,
December 27

Who: All Girl Scout levels
Cost: \$35 per person

Girl Scout Investigator

Get ready to use your critical thinking and detective skills while participating in investigative activities. You will use all 5 senses at this event! There will be a challenging scavenger hunt and time spent searching your surroundings in the great outdoors. Your taste buds will love a delicious campfire treat at the end of the day! At the end of the day you will earn an investigation badge specific to your Girl Scout level.

When: Wednesday,
December 28

Who: Daisy, Brownie,
Junior, Cadette
Cost: \$35 per person

Camp Invention

Have you ever wanted to create your own invention or make a plan to start your own business? During this fun-filled day, you will create a prototype that solves a problem and pitch your idea to an audience or use your creative skills to design a product that could be turned into a business. There will also be the opportunity to enjoy time around the campfire while sharing your new ideas! At the completion of this camp, you will earn an entrepreneur badge based on your Girl Scout level.

When: Thursday,
December 29

Who: All Girl Scout levels
Cost: \$45 per person

Snow Adventures

During this day of winter adventure we will start off with a field trip to Sunburst Ski Hill. You will be able to enjoy two hours of skiing, snowboarding, and tubing. Once we arrive back at camp, you will have the chance to warm up with apple cider, hot chocolate, and s'mores, as well as participate in classic indoor camp activities. There will be the option to purchase lunch and/or snacks at the ski hill. Prices for meals range from \$7-\$12.

When: Friday,
December 30

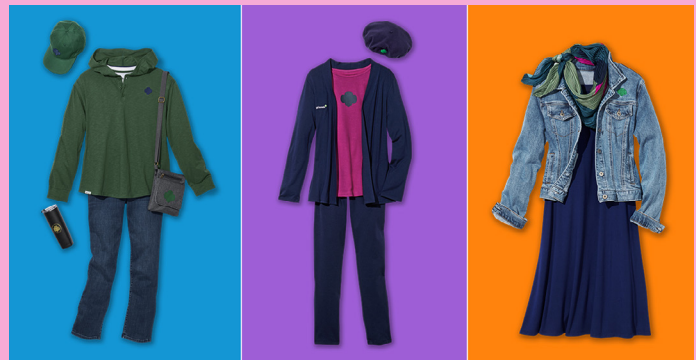
Who: Juniors, Cadettes,
Seniors, Ambassadors
Cost: \$60 per person

Girl Scout Shop

After releasing the older & younger girl official apparel collections, Girl Scouts has now added the Adult Official Apparel Collection!

Start shopping here or scan the QR code!

Don't forget! Manitou Council's store, Petals to Patches, has all your uniform and badge needs. We also have a variety of apparel, jewelry, fun patches, gift items, and more! Stop in to shop or contact our shop manager Diane at diane@gsmantou.org or 920-565-4575 to place an order for pick-up or shipping. All items & orders from Petals to Patches ship for free!



MY GS

Hey troop leaders — looking for resources? Go to MY GS, located in the upper right corner of Manitou Council's website, www.gsmanitou.org. MY GS is your portal for the Volunteer Toolkit and gsLearn. There are tools to help you create a year plan, prepare everything you need for meetings, track attendance

and accomplishments, access important resources, and learn how to be the best leader you can be. Speaking of learning, gsLearn has a great new learning path called *New Leader Onboarding: What Girl Scouts Do*. This is part of the required training for new troop leaders, but returning leaders may find it useful too! It is available for all levels of Girl Scouting and is a great resource for new leaders, bridging leaders, and experienced leaders looking for new ideas. There are many other learning topics in gsLearn such as badge overviews, mental wellness, outdoors, and much more. gsLearn is your go-to learning resource to help you feel confident in your role as a troop leader.

To login to MY GS for the first time, click on “Forgot Your Password?” and use your email address as your username. Reset your password with the link you receive. If you have any questions, please contact Amy Odekirk at amy@gsmanitou.org.

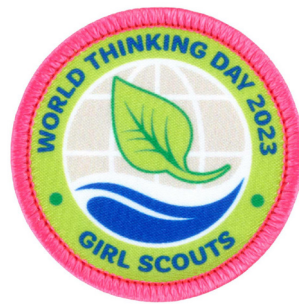
Preparing New Troop Leaders

As a reminder, all new troop leaders are required to complete a three-tier basic training. This includes:

- In-person orientation with a troop organizer or staff member
- *New Leader Onboarding: What Girl Scouts Do* on gsLearn
- Volunteer Toolkit Tutorial

After completing all three tiers, troop leaders must take the **new leader learning quiz**.

For more details, visit our **webpage**. Or contact your area manager or troop organizer, or your Manitou Council membership development and support director.



Save the date: World Thinking Day 2023

Making the world a better place is Girl Scout Law, so it's no surprise we have a holiday dedicated to doing just that. Each February 22, Girl Scouts and Girl Guides across 150 countries celebrate World Thinking Day. It's a day of international friendship and a time to stand up for causes that could improve the lives of girls around the globe. The theme for this year is, "Our World, Our Peaceful Future: The environment, peace and security."

[Check out the World Thinking Day activities!](#)

Please remind the girls in your troop and their parents to use program credits earned in the 2022 cookie sale by December 31st at 11:59 p.m. Program credits are only transferable from sister to sister.

Have a great Girl Scout fall & winter!

