

YOU ARE A STAR! SHARE IT WITH THE WORLD! Girl Scouts of Manitou Council's MEDIA STARS!



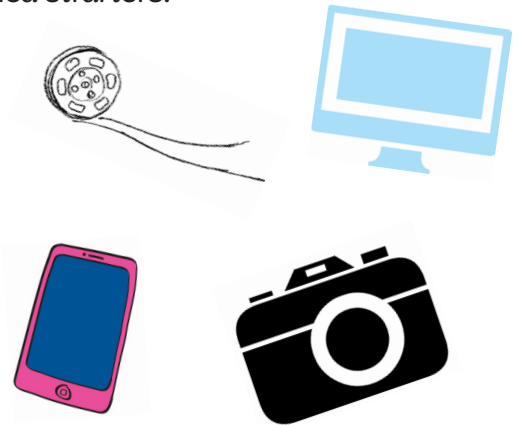
Learn about the media and share your Girl Scout story (and earn a free patch!)

Does your Girl Scout or troop want to learn about the media and storytelling? Are they interested in understanding how the media can be used to show their Girl Scout pride and tell their story? Girl Scouts of Manitou Council is launching the new Media Stars program for exactly these reasons. We want to help Girl Scouts of all ages understand the process of telling their story and sharing it with the media.

You will work with our *Director of Communications*, Cassie, to determine the best way to tell your story. Think of Cassie as an advisor - Girl Scouts will be doing most of the story telling work and writing themselves, and she will help with the overall process and messaging. The process might be different for every troop, depending on the story they want to tell, and will vary depending on the age level.

This opportunity is available to individual Girl Scouts or troops of **ALL LEVELS** that have a story to share. The sky is the limit on what your story can be. Here are some idea starters:

- Earning a Highest Award
- Completing a Take Action project
- Taking a trip
- Hosting an event or fundraiser
- Community service or volunteer projects
- What your troop plans to do with cookie sale proceeds
- Organization your troop is donating cookies to
- Unique Girl Scout experience
- Why I love Girl Scouts
- What Girl Scouts means to me or has given me
- What it means to be a Girl Scout



What will we do with these stories? We will determine the best way to tell it - maybe it will be a written piece or maybe it will be a video. Girl Scouts of Manitou Council can use these stories on our website, newsletters, emails, social media and more. We may also submit stories to our local media for coverage.

Interested in this awesome opportunity?
Reach out to
cassie@gsmanitou.org
to begin the process.


girl scouts
of manitou