2027 Girl Scout Cookie Program

Family Guide



My Troop Cookie Info

Troop # _____

Troop Goal _____ My Goal _____

Troop Cookie Sale Manager _____ Phone _____

Troop Cookie Sale Manager Email _____

Cookie Pick Up Date & Time _____

Cookie Pick Up Location _____

Important Dates

December 23	Digital Cookie set up link sent
January 1	Cookie sale begins
January 24	Initial sale ends: - Turn in order card to Troop Cookie Sale Manager - Digital Cookie closes for girl delivery orders (stays open for shipped & donated orders)
February 5	Cookie booth sales begin
February 11-22	Cookies delivered to communities
March 5	Money due to Troop Cookie Sale Manager
March 21	Cookie sale ends & Digital Cookie closes

girl scouts of manitou

Core Cookies: $6 Toffee-Tastic: $7



Cookie lineup: Adventurefuls, Trefoils, Thin Mints, Samoas, Tagalongs, Do-si-Dos, Exploremores, Lemon-Ups, and gluten-free Toffee-Tastic

NEW Online Exclusives!









These cookies are only available on Digital Cookie and for shipped orders only. Sparkables (allergen-friendly): $7 and Patch Pals (dog cookies): $8

Digital Cookie



- Digital Cookie is a fun, educational tool that helps girls run and manage their Girl Scout Cookie business online and is the best way to accept credit card payments.
- Girls who sell cookies door-to-door and with Digital Cookie sell more cookies. There are additional rewards for selling cookies via Digital Cookie.
- Customers pay for cookies with a credit card and can select girl-delivery or shipped, as well as donate cookies.
- Caregivers must check the site frequently to approve girl delivered orders within five days or the sales will default to either cancel or donate as selected by the customer.

Rewards

Girl Scouts earn rewards and Program Credits when they sell Girl Scout cookies!

- Our Girl Rewards webpage introduces girls to this year's cookie mascot, theme, reward choices, and important reward information. Scan the QR code below to visit this webpage!
- Girls select their choices for rewards on the Parent Permission Form, available at: bit.ly/2027CookieParentPermission.
- Rewards will be distributed to troops in late April.



Scan for rewards information!

Additional Resources

The cookie company, Little Brownie Bakers, has tons of resources, tools, and activities available for Girl Scouts to help them run their very own cookie business.

Girl Scouts of the USA also has flyers, handouts, activities, and other materials to help girls have fun while building their cookie business.

Little Brownie Bakers resources

GSUSA resources

Powered by Cookies

The Girl Scout Cookie Program is the largest girl-led entrepreneurial program in the world. Through it, girls learn five essential skills:



Goal Setting | **Decision Making** | **Money Management**



People Skills | **Business Ethics**

100% of cookie sale proceeds stay in Manitou Council. Troops earn $1.10 per package as proceeds, funding a majority of the troop's activities each year. Girls also earn rewards and program credits, camp sessions are subsidized to keep camp affordable for families, trainings and certifications are available for volunteers, and much more, all because of the cookie sale. Here's how the cookie crumbles:

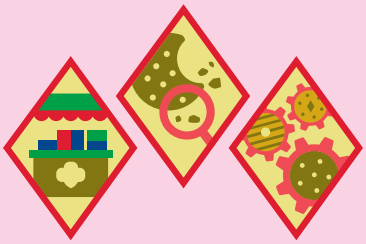
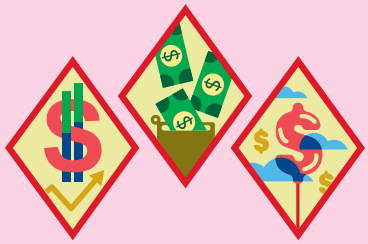
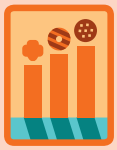
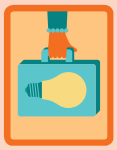


Cookie Entrepreneur Family Pin

Families can support their Girl Scouts as they learn the five skills and think like entrepreneurs. With the encouragement of their family, there's no stopping a Girl Scout! See the chart below for all available pins!

Cookie Business Badges

Entrepreneurs can earn these official Girl Scout recognitions by completing requirements that help them develop new business skills. See the chart below for all available badges!

	Cookie Business		Financial Literacy		Cookie Entrepreneur Family	Entrepreneur
Daisy	 My First Cookie Business	 Cookie Goal Setter	 Money Explorer	 My Money Choices	 Year 1 and 2 Cookie Entrepreneur Family Pins	 Toy Business Designer
Brownie	 My Cookie Customers	 Cookie Decision Maker	 Budget Builder	 My Own Budget	 Year 1 and 2 Cookie Entrepreneur Family Pins	 Budding Entrepreneur
Junior	 My Cookie Team	 Cookie Collaborator	 Budget Maker	 My Money Plan	 Year 1 and 2 Cookie Entrepreneur Family Pins	 Business Jumpstart
Cadette	 My Cookie Venture, Cookie Market Researcher, Cookie Innovator	 Budget Manager, My Money Habits, My Dream Budget	 Year 1, 2, and 3 Cookie Entrepreneur Family Pins	 Business Creator		
Senior	 My Cookie Network	 Cookie Boss	 Savvy Saver	 My Financial Power	 Year 1 and 2 Cookie Entrepreneur Family Pins	 Business Startup
Ambassador	 My Cookie Business Resume	 Cookie Influencer	 Financial Planner	 My Financial Independence	 Year 1 and 2 Cookie Entrepreneur Family Pins	 Entrepreneur Accelerator